

# ROBERT SPANGLER

[robspangler.com](http://robspangler.com)

Baltimore, Maryland

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## Career Experience

### Website Designer, Owner

Emerge Web Studio - Baltimore, MD (3/2010 - Present)

- Craft beautiful websites and web-related media. I partner with my clients to give them more leads and an attractive, usable web presence

### Creative Services Manager

Groove Commerce - Baltimore, MD (6/2007 - 3/2010)

- Designed eCommerce and lead generation websites for our diverse group of clients. Placed a heavy concentration on conversion optimization and SEO best practices
- Responsible for overseeing and reviewing design concepts from other employees and contractors

### Web & Graphic Designer

E-Moxie Data Solutions - Fallston, MD (10/2006 - 6/2007)

- Design and program websites for a broad range of clients ranging from small businesses to large New York magazines
- Work with customers to develop print graphics such as book covers, flyers and advertisements

## Education / Certifications

**Full Sail University** - Orlando, Florida (March 2006)

- Associate of Science in Digital Media - 96.60% Grade Average
- Perfect Attendance Award
- Certificate of Excellence
- Course Director's Award in Digital Publishing

**Tesst College of Technology** - Towson, Maryland (July 2003)

- Network+, MCP and MCSA/MCSE Course Completion

## Skills and Abilities

- Expert in design for the web with a focus on conversion and usability
- Expert in front-end development with HTML, CSS and JavaScript
- Knowledge of and adherence to web standards (W3C's WCAG)
- CMS (Content Management System) integration
- SEO (Search Engine Optimization) best practices
- Proficient with web resources such as Flash, sIFR and jQuery
- eCommerce consulting and conversion analysis
- Some experience with back-end development using PHP and ASP.NET

## Software

- **Adobe:** Photoshop, Illustrator, Dreamweaver, Flash, InDesign
- **Scripting Languages:** HTML, CSS, XML, PHP, JavaScript/JQuery, ActionScript
- **CMS/Platforms:** WordPress, Magento, AspDotNetStorefront
- **Microsoft Office:** Word, Excel, PowerPoint
- **OS Platforms:** Macintosh, Windows