

ROBERT SPANGLER

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Career Experience

Lead Web Designer

Groove Commerce - Baltimore, MD (6/2007 - Present)

- Design and code eCommerce and lead generation websites using web standards
- Heavy concentration on SEO best practices, usability and increasing conversions

Web & Graphic Designer

E-Moxie Data Solutions - Fallston, MD (10/2006 - 6/2007)

- Designed and coded websites for a broad range of clients ranging from small businesses to large New York magazines
- Worked with customers to develop print graphics such as book covers, flyers, advertisements, etc.
- Balanced multiple projects at the same time while working with tight deadlines

Education / Certifications

Full Sail Real World Education - Orlando, Florida (March 2006)

- Associate of Science in Digital Media - 96.60% Grade Average
- Perfect Attendance Award
- Certificate of Excellence
- Course Director's Award in Digital Publishing

Tesst College of Technology - Towson, Maryland (July 2003)

- Network+, MCP, and MCSA/MCSE Course Completion

Enterprise Support Solutions - Baltimore, Maryland (July 2004)

- CHPD (Certified Help Desk Professional) STI Certification

Skills and Abilities

- Expert in front-end development with xHTML, CSS and JavaScript
- Knowledge of and adherence to web standards (W3C's WCAG)
- Strong focus on usability and accessibility
- CMS (Content Management System) integration
- SEO (Search Engine Optimization) best practices
- Experience with web resources such as sIFR, jQuery and SWFObject
- Some experience with back-end development using PHP and ASP.NET
- eCommerce consulting and conversion analysis

Software

- **Adobe:** Photoshop, Illustrator, Dreamweaver, Flash, InDesign
- **Apple:** Final Cut Pro, DVD Studio Pro, QuickTime Pro
- **Scripting Languages:** xHTML, CSS, XML, XSLT PHP, JavaScript, ActionScript
- **Microsoft Office:** Word, Excel, PowerPoint
- **OS Platforms:** Macintosh, Windows